# Beer fresh from the keg

### The PartyKEG classic, a worldwide success

The PartyKEG classic of Envases with integrated tap stands for fresh beer on tap worldwide and is a guarantee for the effortless enjoyment of draught beer at home or away – no accessories needed! More than 1000 beer brands on five continents use the large surface area of the PartyKEG classic for the attractive marketing of their breweries and brands.



### The ideal packaging for the export of your beer brand

The 5-litre PartyKEG classic with integrated tap is ideal for breweries for the development of growth markets such as China, South America or Africa. For particularly high standards, we offer the attractive disposable keg also in a special version – the ExtremeKEG, a reinforced PartyKEG classic.





#### Convenient carrying handles for your party kegs

The practical carrying handle for your 5-litre partyKEGs, easy to apply, safe and comfortable to carry and inexpensive. Packaging unit 210 pieces (carton). Your customers will be amazed!

In addition to carrying handles, we also offer cooling boxes and other great accessories for 5-litre partyKEGs.

#### www.envases.de







PartyKEG classic The 5-litre PartyKEG with integrated tap



Envases Öhringen GmbH Liebigstrasse 1 74613 Öhringen GERMANY Phone +49 79 41 / 66 -234 peter.reiter@envases.de

# Draught beer at its best

### You can't pour a beer better

The Envases PartyKEG classic is the star of packaging ideas!

# Advertising space champion

## ... and other great features

The Envases PartyKEG classic with integrated tap is the perfect answer to enjoying beer at home.

Image: Strate in the			Highlights	t
<ul> <li>Completely integrated tap</li> <li>In-built safety</li> <li>Drip-free, hygienic tap</li> <li>Easy to use with no accessories</li> </ul>		BRAND PROMOTION	<ul> <li>Perfect draught beer</li> <li>1500 cm<sup>2</sup> of advertising space</li> </ul>	Stro
TINPLATE       Material & waste disposal         Packaging made of tinplate       Imp		DRAUGHT BEER IN NO TIME	<ul> <li>Completely integrated tap</li> <li>In-built safety</li> <li>Drip-free, hygienic tap</li> </ul>	Saf
Strong and unbreakable		TINPLATE ECO-FRIENDLY	<ul><li>Packaging made of tinplate</li><li>100% recyclable</li></ul>	■ Imp ■ Nor
CONVENIENCE FOR CONNOISSEURS       Storage & transport         • Resealable tap and ventilation seal       • Tra has         • Compact size       • Car         • Rese       • Rese			Resealable tap and ventilation seal	has Car
FILLING       Suitable for all types of beer       Car         Suitable for all types of fulling       Eas         Small and large quantities       From mention		FILLING SIMPLE & SAFE	<ul><li>Suitable for all types of beer</li><li>Kegs supplied ready for filling</li></ul>	■ Eas ■ Fro

# Increase sales figures

### Endless possibilities for your success

Over the years we, together with our customers, have collected many experiences and ideas for the long term marketing of the 5 litre party kegs which we would like to share with you.

# .that speak for themselves.

- The refreshing taste of cold draught beer
- Strong shelf presence at the POS
- Lustomise your brand

No rinsing or cleaning necessary

- Safe to use
- amper-evident tap

mpermeable to light and gases Non-returnable

- ransportable, even if the keg has been opened
- Can lie flat in the fridge
- Requires less space than a twelve pack

Can be filled with any beer and brand

- Easy to fill and seal
- rom basic to fully-automatic filling equipent



#### Promotional kegs

The PartyKEG classic in an individual company design is the perfect promotional item or giveaway for customers, partners and employees. Everyone benefits from this highly attractive promotional item!

#### Neutral kegs

We offer PartyKEGs straight from the warehouse with a neutral design -240 kegs or more on a pallet. Ideal for your entry into the PartyKEG business.





#### **Special editions**

The Envases PartyKEG classic with great design options is particularly suited for special editions. Whether seasonal highlights, major sporting events and concerts or attractive and fun special decor, it will guarantee you reach new fans for your beer brand. Start your collection today!